Economics B (Economics and Business)

ECONOMICS DEPARTMENT Head of Department: Mrs L. Mawer

Why choose the subject?

Economics and Business is an integrated course which combines the core elements of both subjects. It provides a broad insight into enterprise and international business and the economic content will give an enhanced career

choice and progression opportunities.

Who is eligible? The syllabus assumes no previous study of Economics or Business Studies but

allows for a progression from GCSEs in this subject.

A LEVEL QUALIFICATION		
Year 2017/2019 Advanced Level Award Examination Board: AQA	Theme 1	Markets, Consumers and Firms
		Paper 1
		The Economic Problem. Price determination. Production, costs and revenue. Competitive and concentrated markets. Market failure and government intervention in markets.
		Section A: Data Response questions. Section B: Data Response questions. Section C: Open ended response question based on data
	Length of Exam	1 hour 30 minutes
	Marks	80 marks
	Theme 2	The Wider Economic Environment
		Paper 2
		The measurement of macroeconomic performance. How the economy works. Economic performance. Macroeconomic policy.
		Section A: Data Response questions. Section B: Data Response questions. Section C: Open ended response question based on data
	Length of Exam	1 hour 30 minutes
	Marks	80 marks
	Theme 3	The Global Economy
		 globalisation business expansion global marketing multinational corporations global labour markets inequality and redistribution
	Assessment	2 hours 100 marks
		Section A: One data response question Section B & C: each contain one extended open response question based on data

Theme 4 Making Markets Work

> -competition and market power -market failure in business

- market failure across the economy

- macroeconomic policy - risk and the financial sector

2 hours Assessment

100 marks

Section A: One data response question

Section B & C: each contain one extended open response question based on data

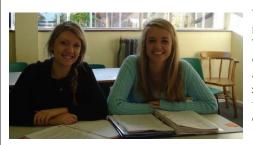
AS LEVEL QUALIFICATION Theme 1 Markets. Consumers and Firms Paper 1 The Economic Problem. Price determination. Production, costs and revenue. Competitive and concentrated markets. Market failure and government intervention in markets. Year 2017/18 Advanced Subsidiary Award Examination Board: AQA Section A: Data Response questions. Section B: Data Response questions. Section C: Open ended response question based on data Length of Exam 1 hour 30 minutes 80 marks Marks Theme 2 The Wider Economic Environment Paper 2 The measurement of macroeconomic performance. How economy works. Economic performance. Macroeconomic policy. Section A: Data Response questions. Section B: Data Response questions. Section C: Open ended response question based on data Length of Exam 1 hour 30 minutes

80 marks

STUDENT VIEW

Marks

Economics B



This subject is always fascinating and relevant to modern day society which is why it is so intriguing. learnt about topics have such entrepreneurship, marketing and leadership theories as well as International Business. In addition to just studying the subject, there are many opportunities to get involved with the Enterprise and Skills challenge as well as going on trips such as 'Business Breakfast', which enhance our learning experience.

Laura Neale and Rebecca Hicks